MURAT ENGIZ
PRODUCT DESIGNER

I've parlayed a background in film directing into a product design approach to create well composed and aesthetic UX designs; seeking to work with passionate individuals to help organizations transform user problems into improved solutions

Projects

SWEET THINGS- Furniture *App*
Designed and developed a furniture app with a user-friendly interface for seamless shopping.

ESTEE LAUDER- VTO Experience / Re-Nutriv Makeup
Styling the mobile overlay, typography, color, size, icons and arranging the product price.

HOMIE- *Social Good Project for Homeless Youth*
Research the homeless youth issue and built the Homie app- a digital wallet that provides an ID and cash cards for homeless people, helping them back into society by making it easier to find work, spend their earnings on safe goods, commute, and stay healthy.

Experience

ESTEE LAUDER
NOV 2022 – SEP 2023 | **UX/UI Designer**
- User Research, testing, implementation
- Creating wireframes
- Creating Design system
- Designing for social, digital, and print including pre- and post-production, presentations, and artwork release.

ZENECA
FEB 2021 – AUG 2021 | Internship **UX/UI Designer**
- User Research, testing, implementation
- Creating wireframes
- Supporting content creation

FREELANCE
2020 – Current | Independent Web Designer
- Creating websites for clients
- Generating page layout, content, visual elements & brand specification
- WordPress, Photoshop, WIX development

Education

Coursera- GOOGLE UX Design CERTIFICATE
OCT 2021 – JUN 2022

Noble Desktop UX Bootcamp
SEP 2020 – DEC 2021

Code Academy
HTML & CSS Certificate
NOV 2019 – FEB 2020

**Beykent University
Cinema & TV-MA**
SEP 2013 – MAY 2015

Skills

User Research
Usability Testing
Visual Design
Web Development
Midjourney
Adobe XD / ILLUSTRATOR/ PHOTOSHOP
Figma
Miro
HTML / CSS
Mobile Applications

Contact

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